



**Namaste Charter School is pleased to offer four sponsorship levels
for the 2011 – 2012 school year!**

	Sponsor Benefits	Champion \$25,000 Reserved	Patron \$15,000	Advocate \$8,500	Fan \$5,000
Get Gourmet with Namaste! <ul style="list-style-type: none"> October 14, 2011 Chopping Block Cooking School – Merchandise Mart 7th annual sellout event with 200+ professionals in attendance 	Event Tickets	10	8	6	4
	Ad in Event Program	Full-page color ad on back cover	Full-page color ad	Full-page ad	Half-page ad
	Logo Placement	<u>Premier name & logo placement on:</u> <ul style="list-style-type: none"> Savethedate Invitations Auction Website Displays 	<u>Premier name & logo placement on:</u> <ul style="list-style-type: none"> Invitations Auction Website Displays 	Name & logo placement on: <ul style="list-style-type: none"> Invitations Auction Website Displays 	Name & logo placement on: <ul style="list-style-type: none"> Invitations Auction Website
Inaugural Graduation Milestone Celebration <ul style="list-style-type: none"> May 18, 2012 Chicago History Museum Expected attendance of 250 professionals 	Podium Acknowledgement	✓	✓	✓	
Friday Family Breakfasts <ul style="list-style-type: none"> Breakfast for up to 50 different families each week 	Logo on Signage	3x	2x	1x	
	Opportunity for promotional giveaway	✓	✓	✓	
Holiday Nutcracker Performance	Tickets to pre-event breakfast	10	8	6	4
General Visibility, Team Building Opportunities, and Brand Exposure	Hosted tour of programs	✓	✓	✓	✓
	Volunteer opportunities for employees	✓	✓	✓	✓
	Recognition on Namaste Website	Name, logo & link	Name, logo & link	Name, logo & link	Name, logo & link
	Recognition in Namaste Newsletter	4 editions	3 editions	2 editions	1 edition
	Recognition on press releases	✓	✓	✓	



Patron Sponsor - \$15,000

Patron Level Sponsors will receive these premier event benefits:

- **Full-page color ad** in event programs (*Get Gourmet 2011* and Spring 2012 Milestone Celebration commemorating Namaste's inaugural 8th grade graduation)
- Premier placement (name and logo) on hard copy and email invitations¹, received by more than 2,000 area residents and businesses
- Premier signage (name and logo) on event displays
- Dedicated, branded event stations with company name and logo
- Additional photo and marketing opportunities
- Acknowledgement in all press related to the event managed by our public relations firm, Weber Shandwick
- Podium acknowledgement
- Eight tickets to *Get Gourmet with Namaste!* and Spring 2012 Milestone Celebration

Additional Year-Round Benefits Include:

- Premier recognition (name, logo and link) on the Namaste Charter School website and newsletter (three editions, including one newsletter article)
- Sponsorship of two Friday Family Breakfasts over the course of the year, including signage featuring logo and opportunity for promotional giveaway (restrictions apply)
- Recognition (logo) on press releases
- Volunteer opportunities for employees
- Eight tickets to VIP breakfast prior to Holiday Nutcracker performance

For additional information about Namaste Charter School and the benefits of this year-long sponsorship, please contact Allison Isaacson, Director of Development: aisaacson@namastecharterschool.org or 773.715.9558 x301

**Yes, I am interested in becoming a Sponsor
and I have attached a check payable to Namaste Charter School.**

Company Name:

Contact Name:

Address:

Phone:

Email:

Please return materials to: 3737 S. Paulina St., Chicago, IL 60609

Thank you for your support!

¹ Sponsorships must be secured by August 12, 2011 for logo inclusion on the *Get Gourmet with Namaste!* event invitations.



Advocate Sponsor - \$8,500

Advocate Level Sponsors will receive these prominent event benefits:

- **Full-page ad** in event programs (*Get Gourmet 2011 and Spring 2012 Milestone Celebration* commemorating Namaste's inaugural 8th grade graduation)
- Recognition (name and logo) on hard copy and email invitations¹, received by more than 2,000 area residents and businesses
- Signage (name and logo) on event displays
- Dedicated event cooking station with company name
- Additional photo and marketing opportunities
- Acknowledgement in all press related to the event managed by our public relations firm, Weber Shandwick
- Podium acknowledgement
- Six tickets to *Get Gourmet with Namaste!* and Spring 2012 Milestone Celebration

Additional Year-Round Benefits Include:

- Prominent recognition (name, logo and link) on the Namaste Charter School website and newsletter (two editions)
- Sponsorship of one Friday Family Breakfast, including signage featuring logo and opportunity for promotional giveaway (restrictions apply)
- Volunteer opportunities for employees
- Six tickets to VIP breakfast prior to Holiday Nutcracker performance

For additional information about Namaste Charter School and the benefits of this year-long sponsorship, please contact Allison Isaacson, Director of Development: aisaacson@namastecharterschool.org or 773.715.9558 x301

Yes, I am interested in becoming a Sponsor and I have attached a check payable to Namaste Charter School.

Company Name:

Contact Name:

Address:

Phone:

Email:

Please return materials to: 3737 S. Paulina St., Chicago, IL 60609

Thank you for your support!

¹ Sponsorships must be secured by August 12, 2011 for logo inclusion on the *Get Gourmet with Namaste!* event invitations.



Fan Sponsor - \$5,000

Fan Level Sponsors will receive these event benefits:

- **Half-page ad** in event programs (*Get Gourmet 2011* and Spring 2012 Milestone Celebration commemorating Namaste's inaugural 8th grade graduation)
- Recognition (name and logo) on hard copy and email invitations¹, received by more than 2,000 area residents and businesses
- Signage (name and logo) on event displays
- Dedicated event cooking station with company name
- Additional photo and marketing opportunities
- Acknowledgement in all press related to the event managed by our public relations firm, Weber Shandwick
- Four tickets to *Get Gourmet with Namaste!* and Spring 2012 Milestone Celebration

Additional Year-Round Benefits Include:

- Recognition (name, logo and link) on the Namaste Charter School website and newsletter (one edition)
- Volunteer opportunities for employees
- Four tickets to VIP breakfast prior to Holiday Nutcracker performance

For additional information about Namaste Charter School and the benefits of this year-long sponsorship, please contact Allison Isaacson, Director of Development: aisaacson@namastecharterschool.org or 773.715.9558 x301

Yes, I am interested in becoming a Sponsor and I have attached a check payable to Namaste Charter School.

Company Name:
Address:
Phone:

Contact Name:
Email:

Please return materials to: 3737 S. Paulina St., Chicago, IL 60609

Thank you for your support!

¹ Sponsorships must be secured by August 12, 2011 for logo inclusion on the *Get Gourmet with Namaste!* event invitations.